



Our mission is to provide excellent digital marketing advice and services for small to mid-size companies from a wide array of industries.

WHY WORK WITH TRUEDART?

We are a Denver-based Digital Marketing and Pay-Per-Click Management company focused on providing result-driven website design, online advertising and reporting. We understand the importance of setting up the right digital media campaign for your business.

What makes us different is our commitment to excellence and our dedication to results. This is after all, the most important metric. Our goal is to deliver a consistent flow of traffic, leads and sales to your business.

Our team is certified (*Google Partner Search Advertising*) and brings years of content development and design experience to ensure you have the right expertise and strategic know-how at your fingertips. Plus we take open communications seriously. We are here to guide you strategically and insure you are getting the best possible results for your investment.

OUR SERVICES

• Website Design & Development

New website development, existing website makeover, landing page design & optimization

• Strategic Content

Branding, professional copywriting & editing, information architecture mapping, supporting graphics & peripheral branded solutions

• Search Engine Optimization

National SEO, local SEO, multi-location SEO, local business listings, multi-location business listings

• Search Engine Marketing

Search & Display advertising, Search & Display remarketing

• Google Marketing

Google AdWords, Analytics setup, optimization & tracking, Non-profit Google Grants advertising, Google Shopping advertising, Paid Search audit, tracking, Managed \$1,000,000+ In Search/Display Advertising

• Social Media Marketing

Facebook custom audience and look-alike audience advertising, FB campaigns, tracking Pixel, Bing campaigns

TRUEDART.COM
**DIGITAL
MARKETING
SERVICES**
info@truedart.com
Tel. (303) 393-8309

BENEFITS

Website design & development ▶ We help you stand out from the competition.

Search Engine marketing ▶ We generate the best value for your investment.

Latest technology ▶ We use advanced tools to give your business a strategic advantage.

Creative & technical support ▶ We act as your in-house agency.

Reporting & transparency ▶ We believe in keeping you informed at all times.

